



European Movement Ireland Research Poll

Date: March 2019

Job Reference: 370919



REDC

Methodology and Weighting

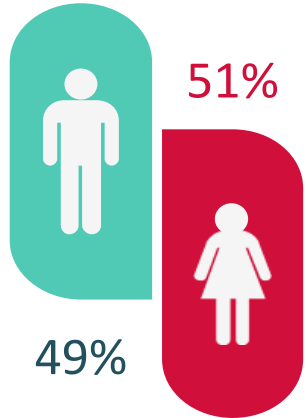


- / RED C interviewed a random sample of 1,000 adults aged 18+ by telephone between the 21st - 27th March 2019.
- / A random digit dial (RDD) method is used to ensure a random selection process of households to be included – this also ensures that ex-directory households are covered.
- / Half of the sample are interviewed using an RDD landline sample, with the other half conducted using an RDD mobile phone sample, this ensures 98% coverage of the population reaching landline only households, mobile only households and those with both a landline and a mobile.
- / Interviews were conducted across the country and the results weighted to the profile of all adults aged 18+.
- / In all respects the poll was completed to the opinion polling guidelines set out by both ESOMAR and AIMRO.

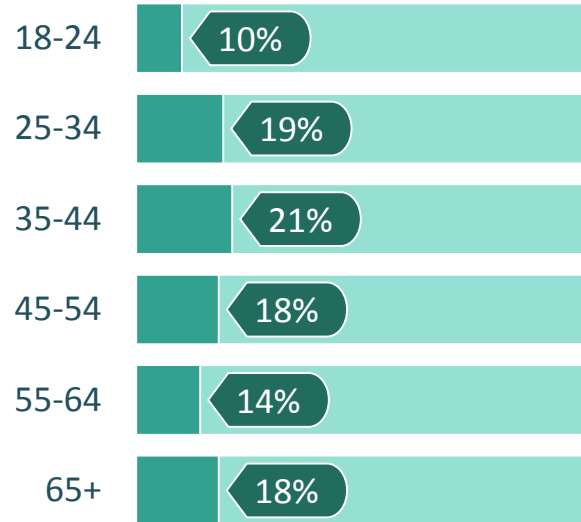
Sample Profile

(Base : All Adults 18+ - 1,000)

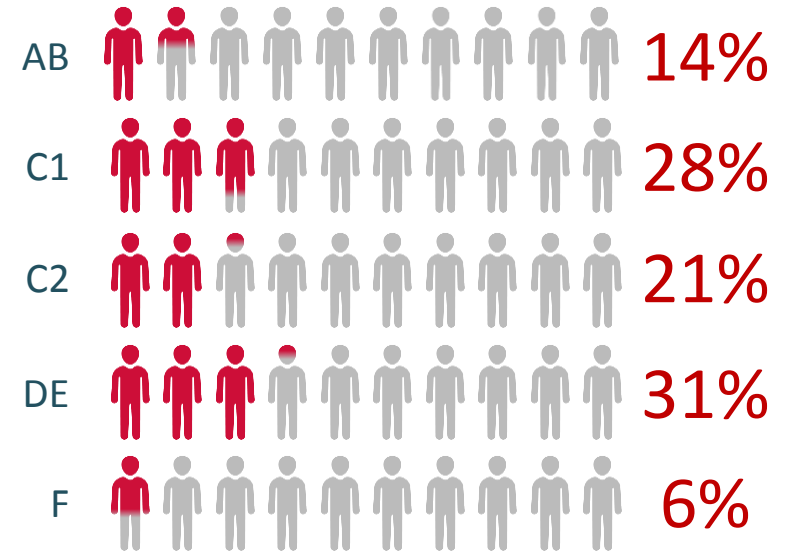
Gender



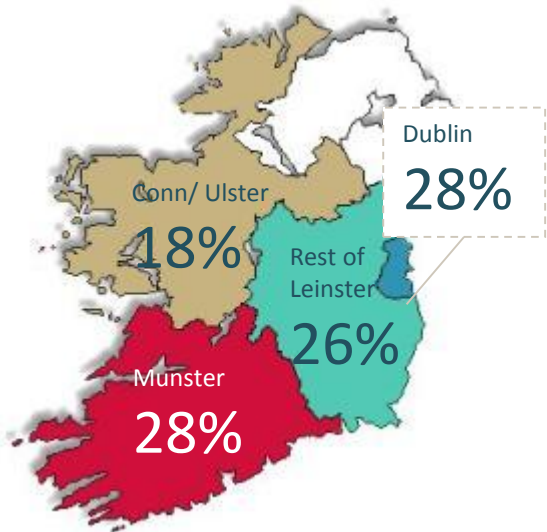
Age



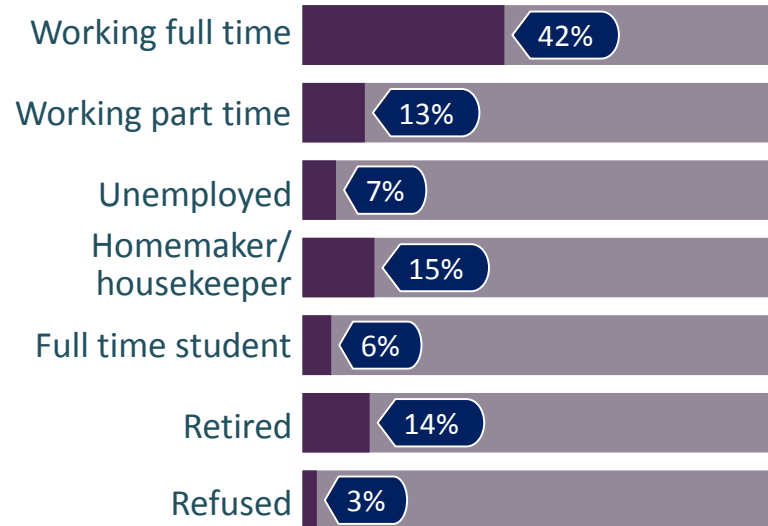
Social Class



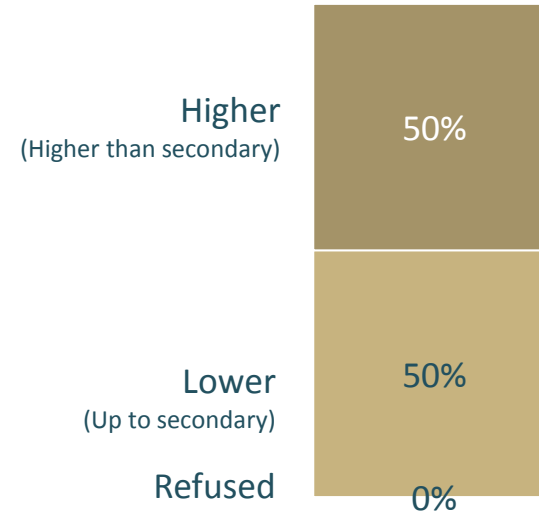
Region



Work Status

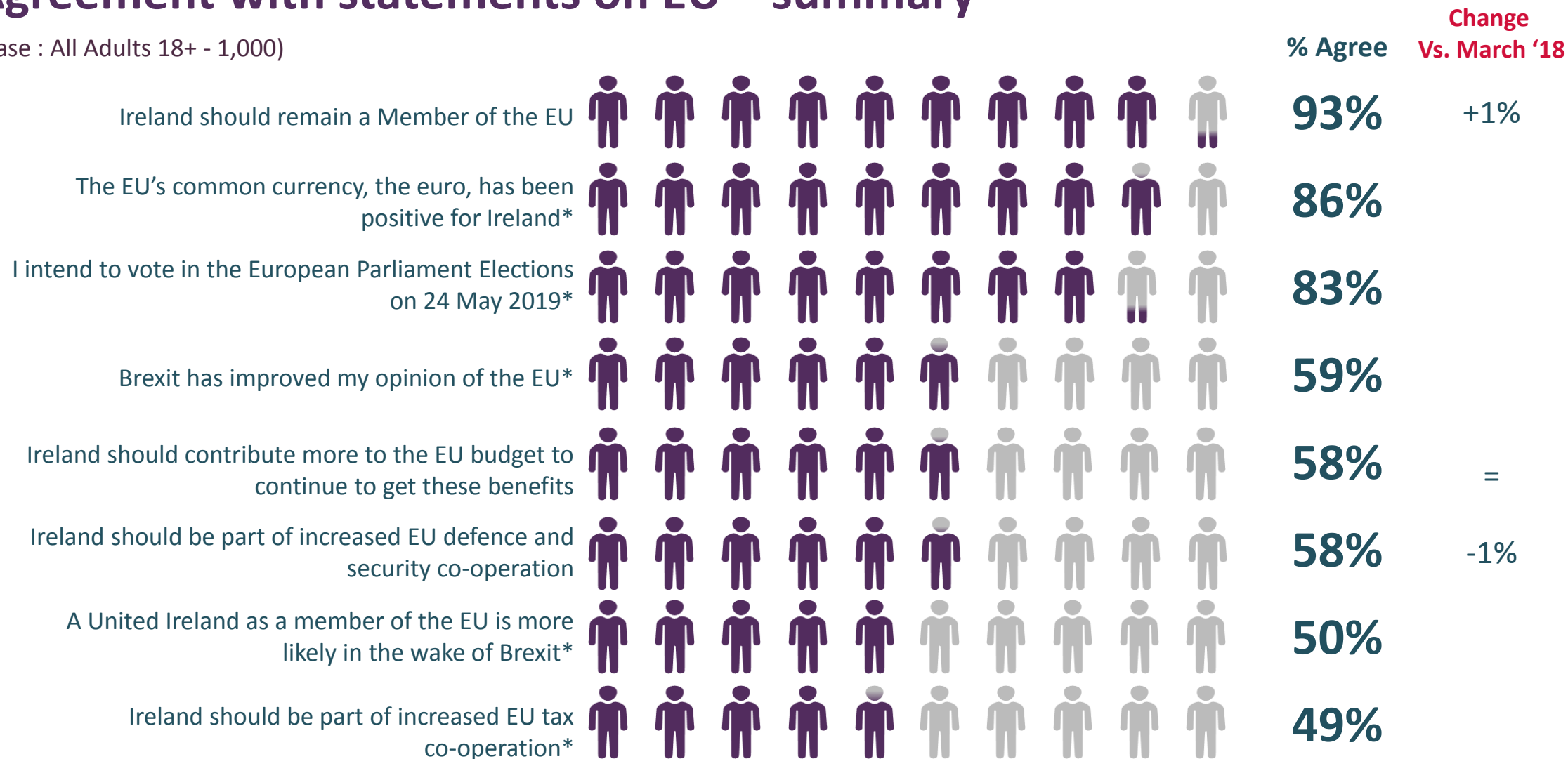


Education



Agreement with statements on EU – summary

(Base : All Adults 18+ - 1,000)



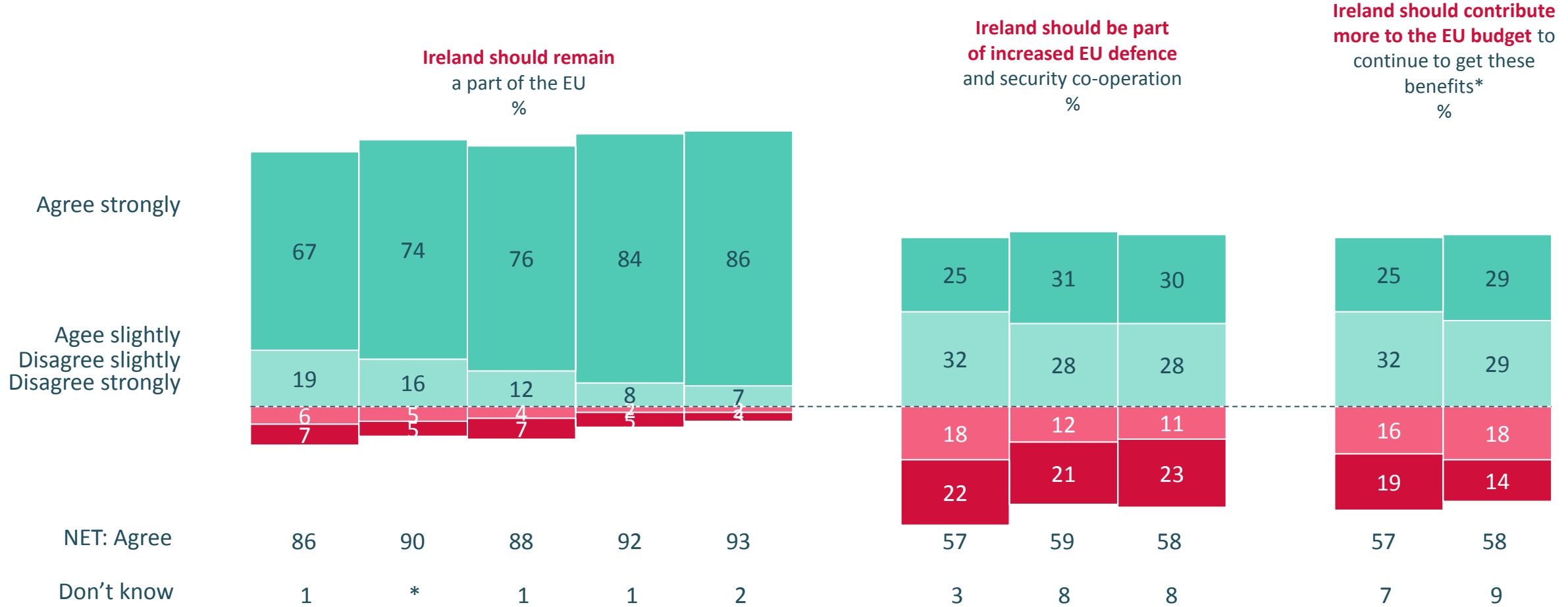
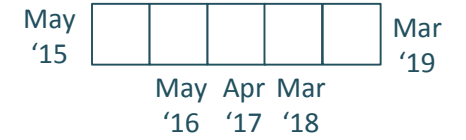
*New Statement March '19

The vast majority of Irish voters wish to remain in the EU, and also believe the single currency has benefited Ireland. Just over 4 in 5 claim to intend on voting in the European elections. Irish adults are less warm towards increased EU tax co-operation with only half in favour. 6 in 10 say Brexit has improved their opinion of the EU. Repeat statements vary little from last year.



Agreement with statements on EU – summary

(Base : All Adults 18+ - 1,000)



*Note slight statement format change in questionnaire versus last year.

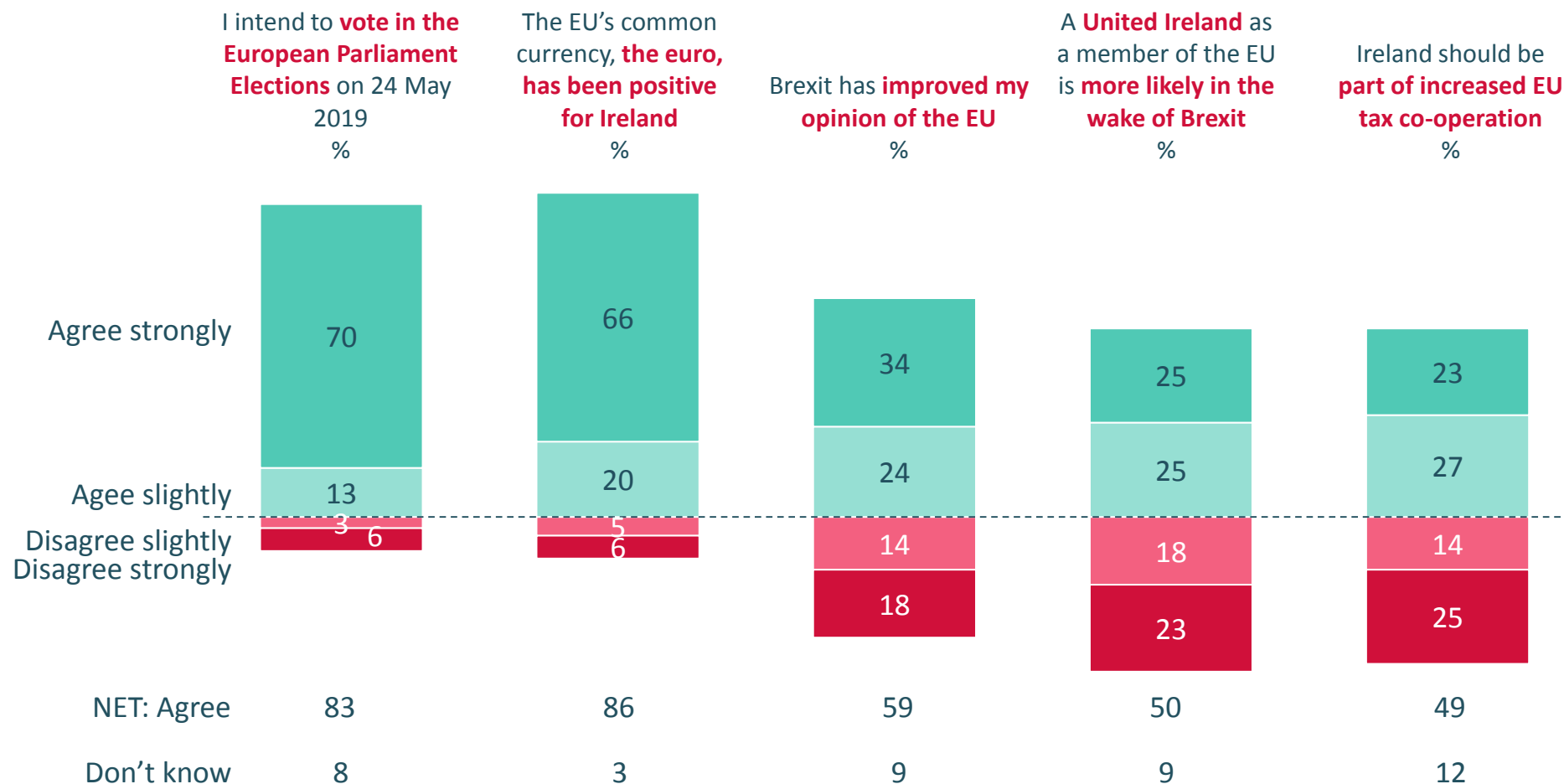
Support for staying in the EU has been consistently high and is now at its highest point in the last 5 years. Strong agreement has also been steadily on the rise. Approximately 3 in 5 support increased defence co-operation or and ROI contributing more to the EU budget, showing little change in opinion versus last year.

Agreement with statements on EU – summary - New

Mar '19

(Base : All Adults 18+ - 1,000)

All New Statements Added in March '19



83% of Irish adults express an intent on voting in the upcoming European elections. A similar number believe the euro has been positive for Ireland. Half of the population believe that a United Ireland in the EU is now more likely. The country is split on whether Ireland should be part of increased tax co-operation with 1 in 4 in strong disagreement.

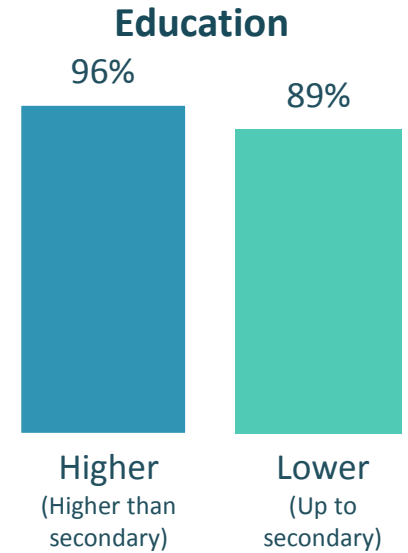
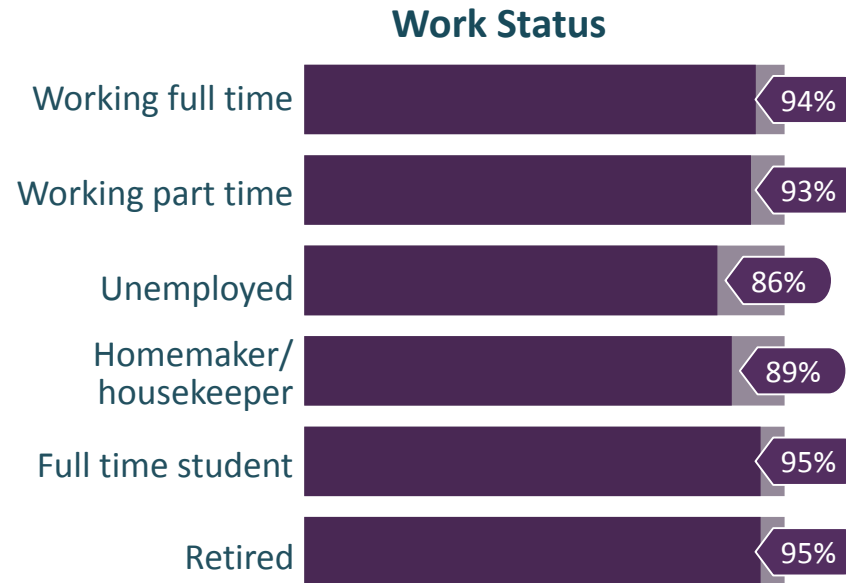
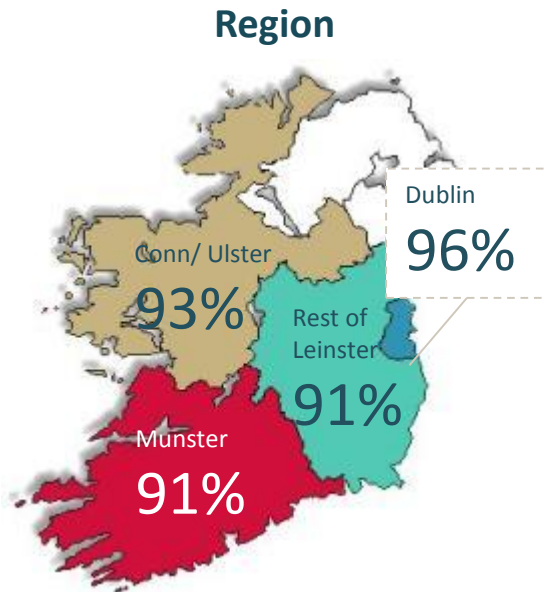
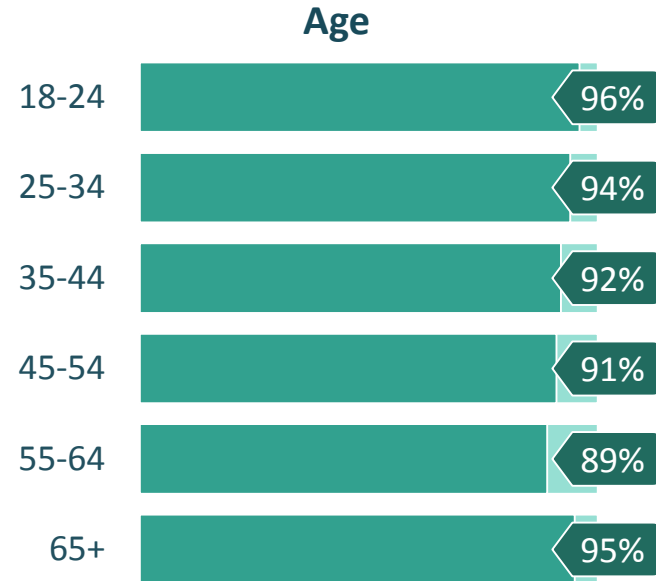
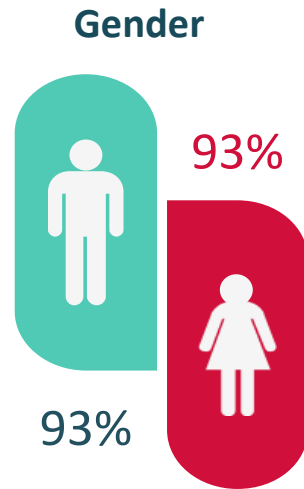
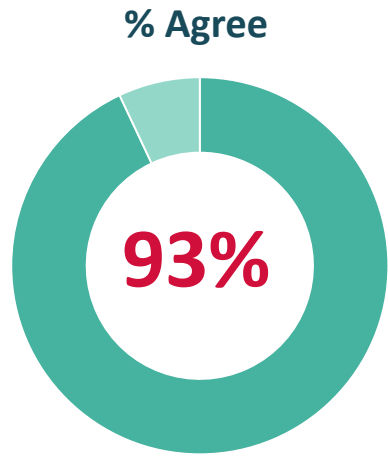
REDC

(Q.1)

6

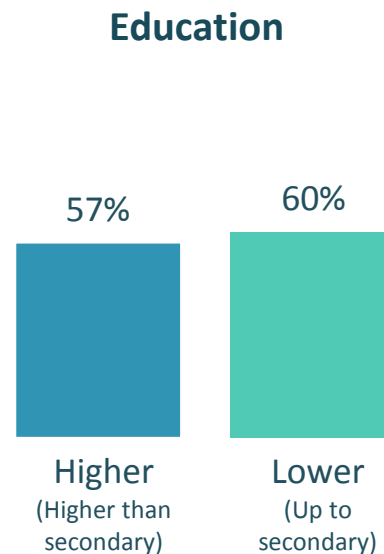
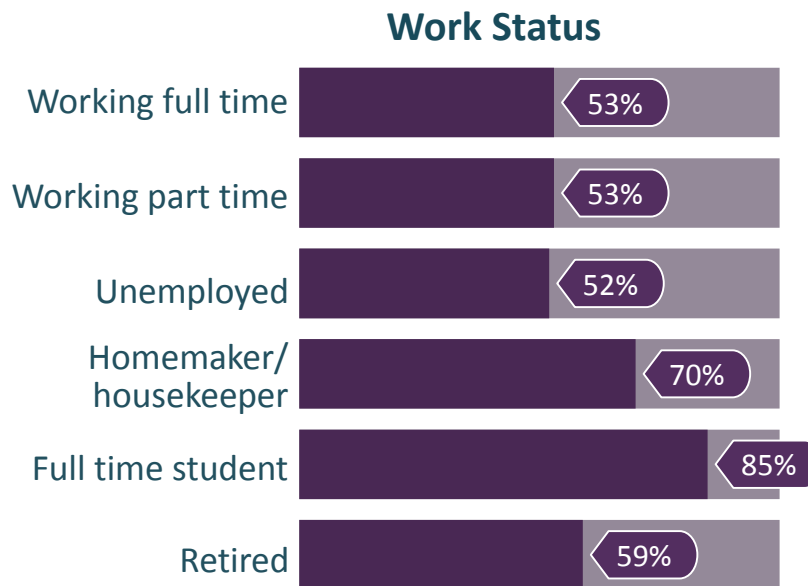
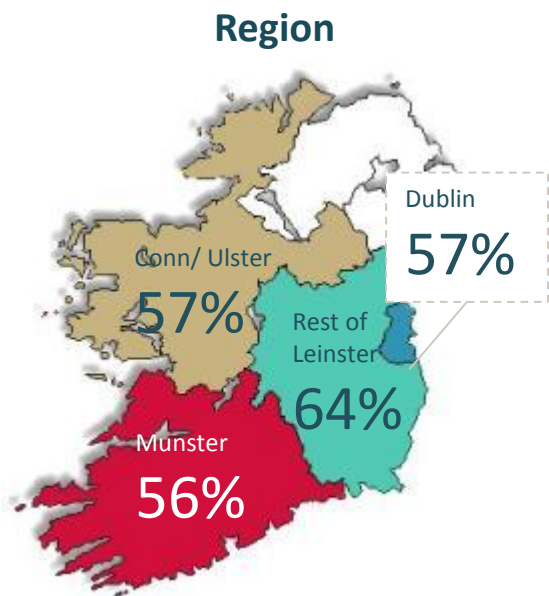
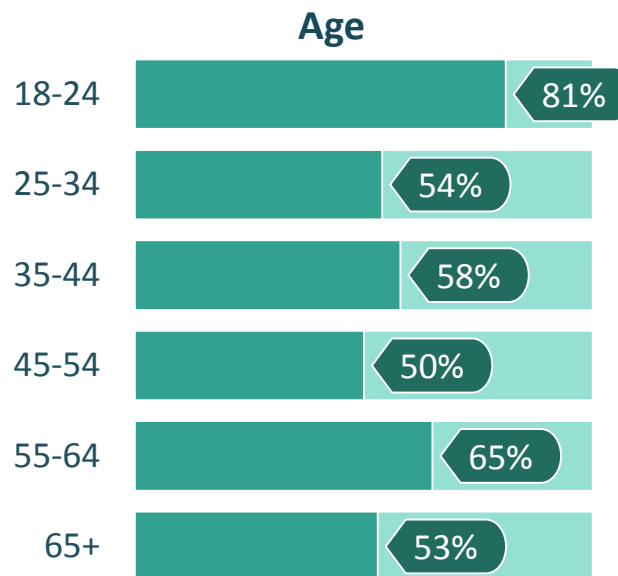
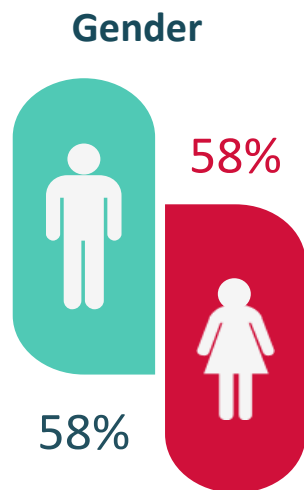
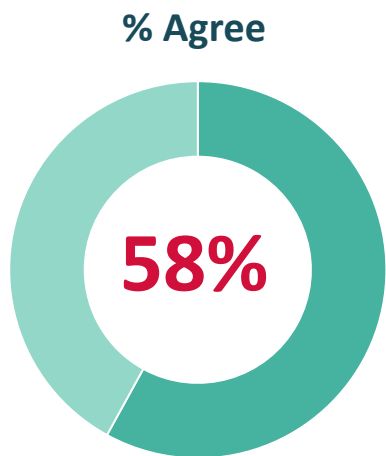
% Agree Ireland should remain as part of the EU

(Base : All Adults 18+ - 1,000)



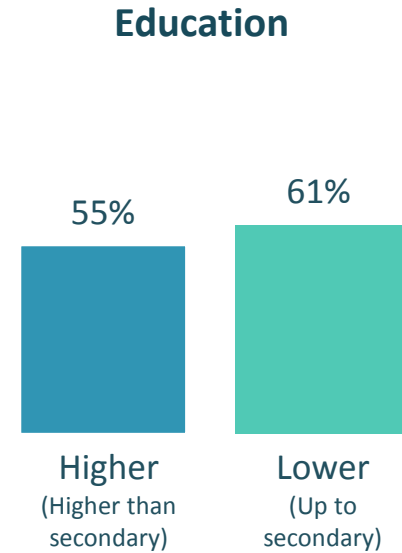
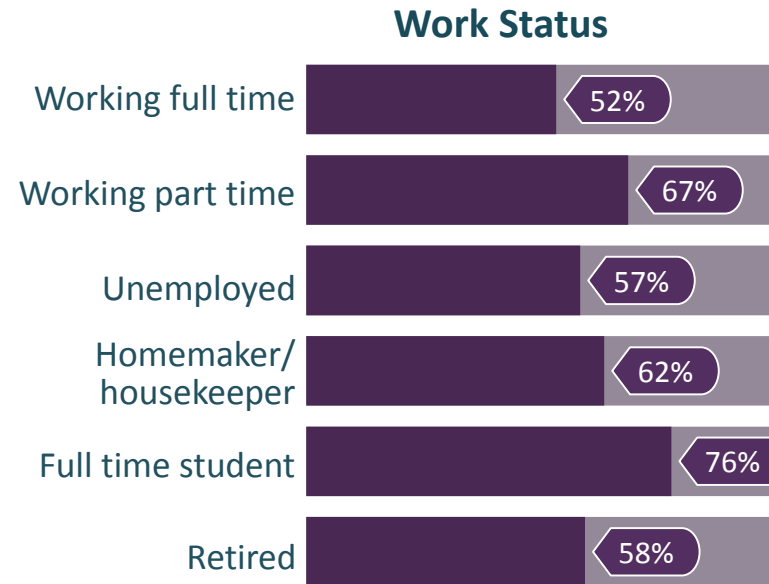
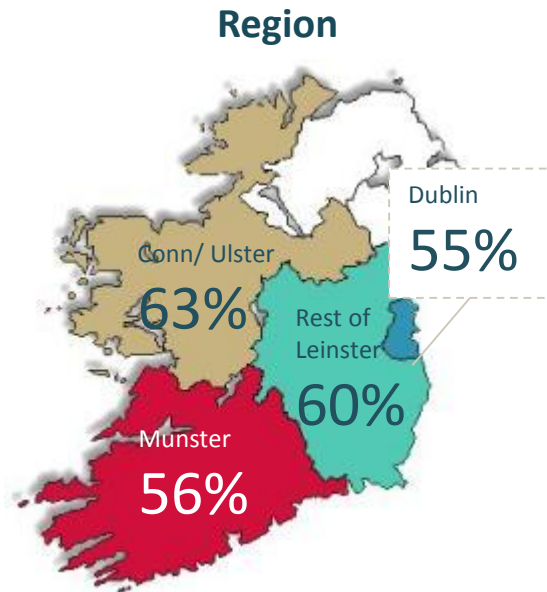
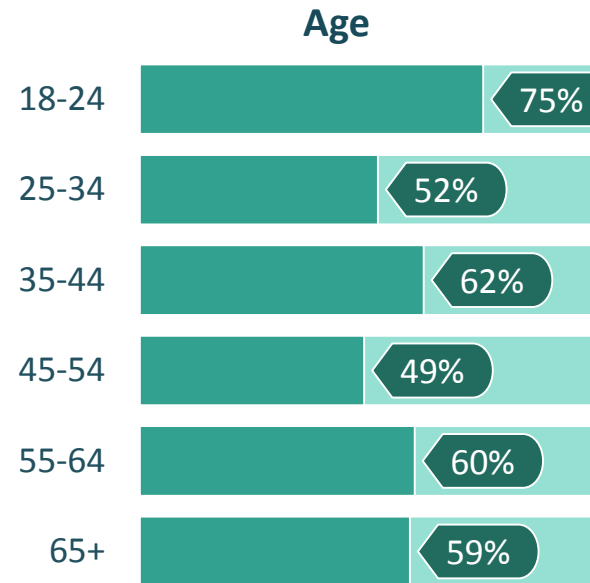
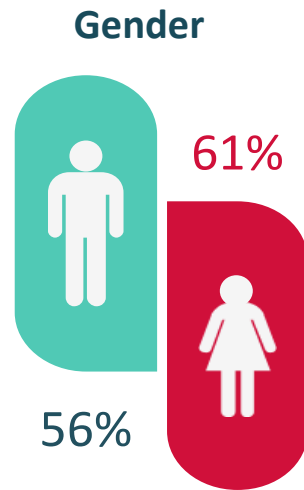
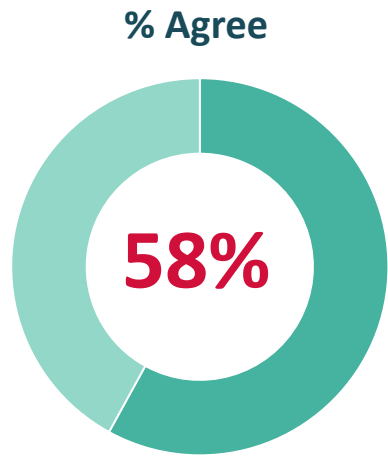
% Agree Ireland should contribute more to the EU budget to continue to get these benefits

(Base : All Adults 18+ - 1,000)



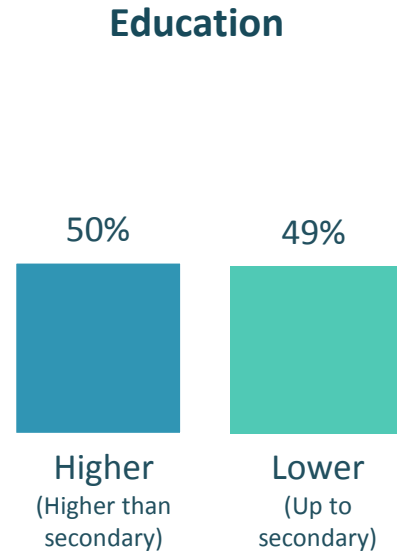
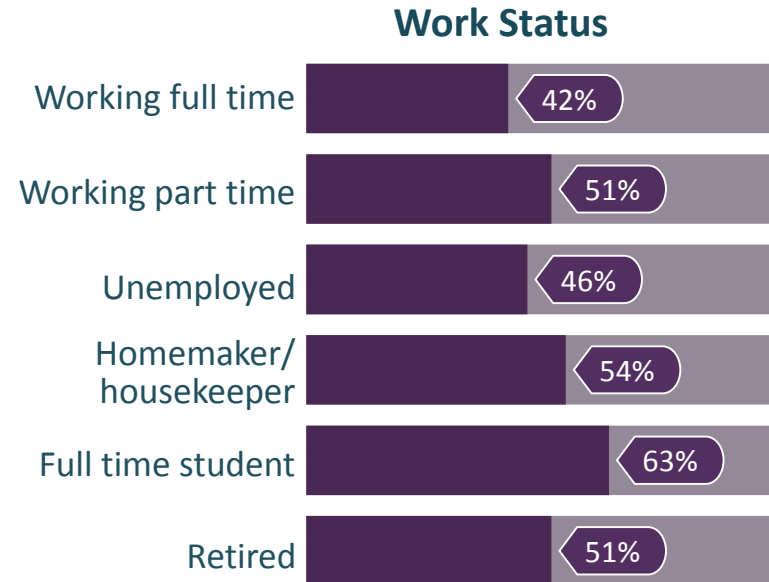
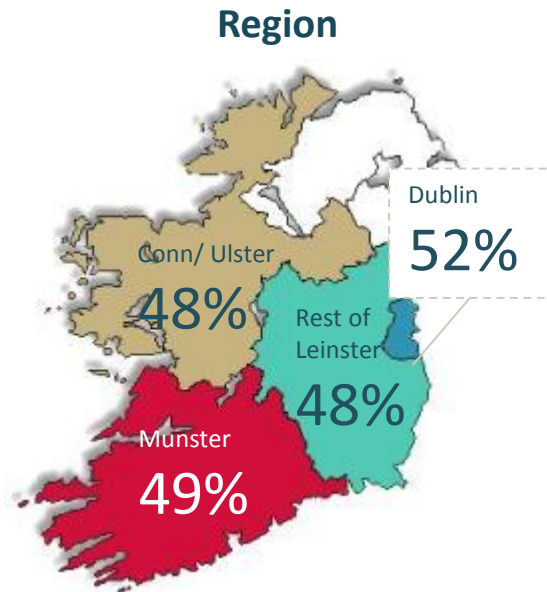
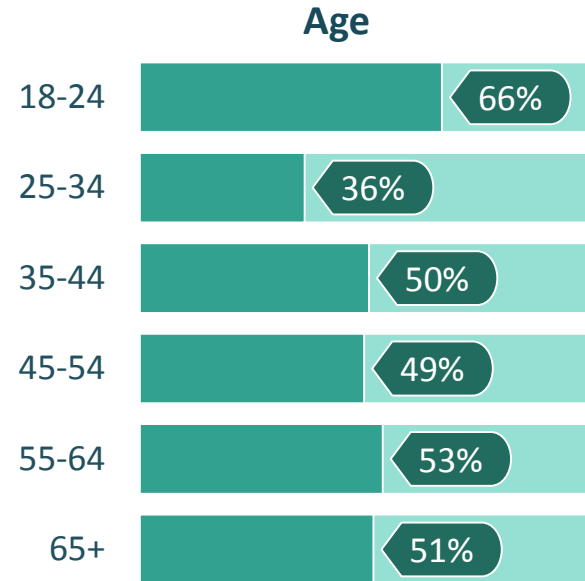
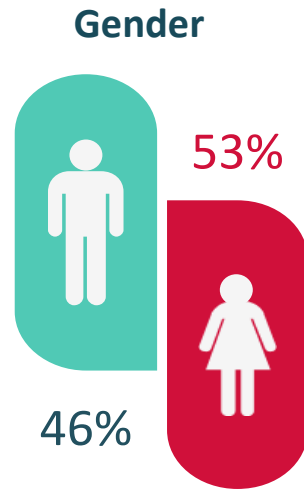
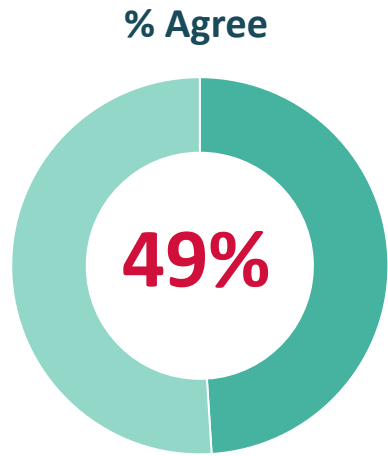
% Agree Ireland should be part of increased EU defence and security co-operation

(Base : All Adults 18+ - 1,000)



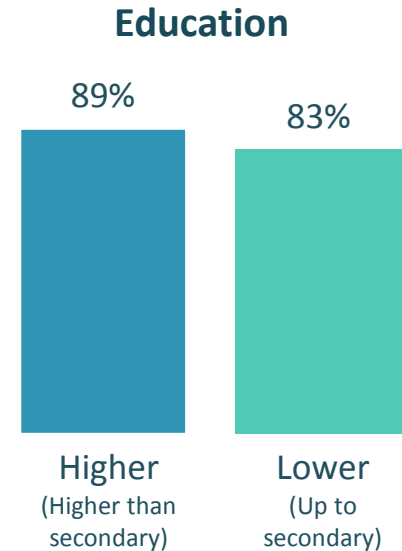
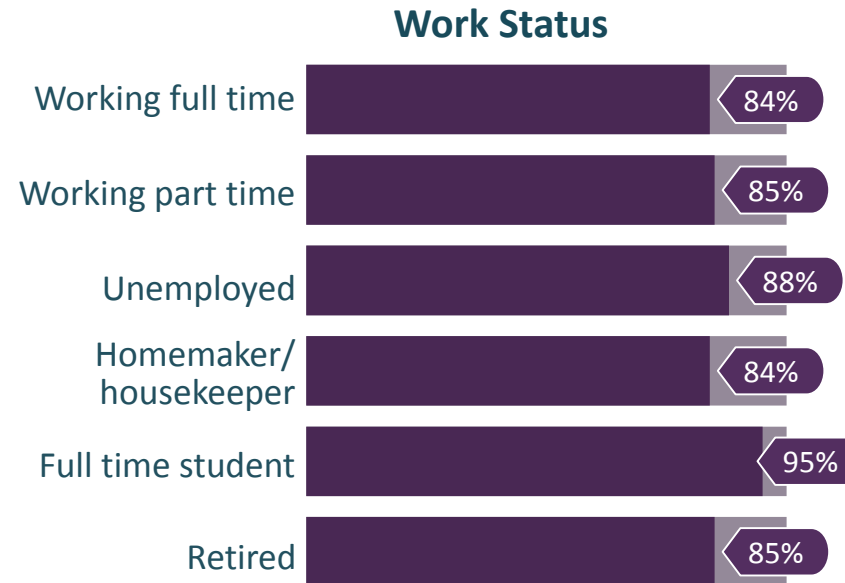
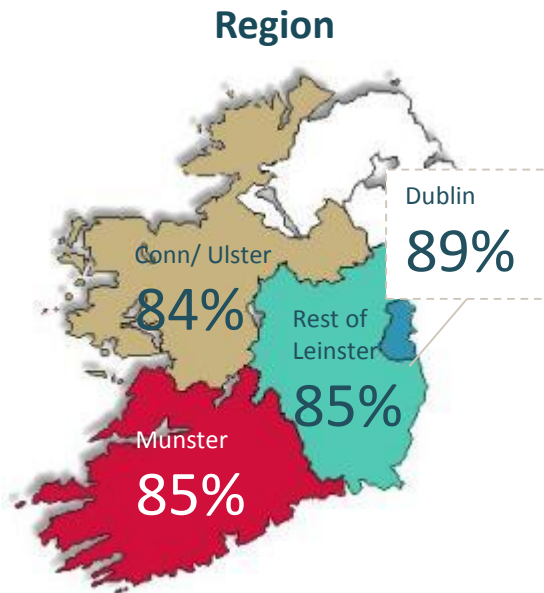
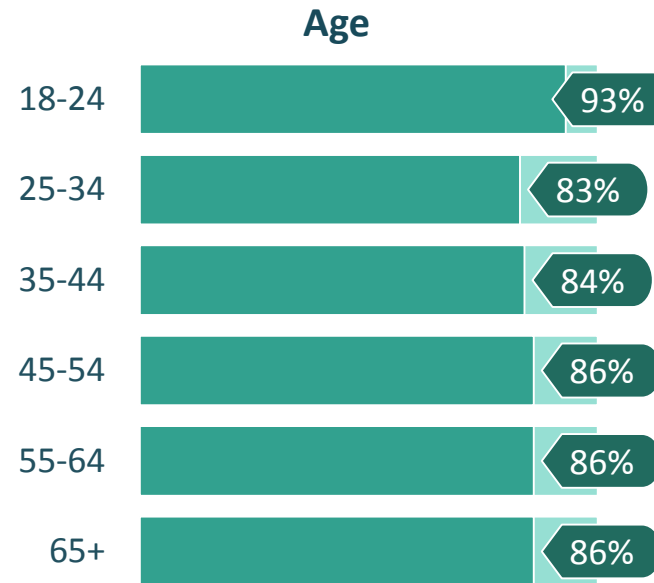
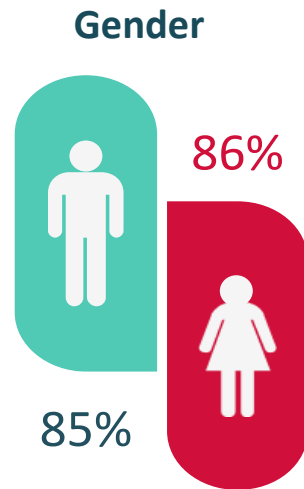
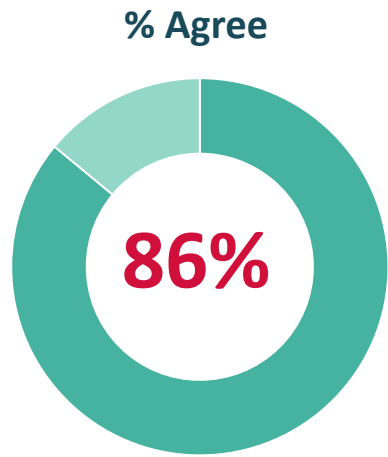
% Agree Ireland Should Be Part Of Increased EU Tax Co-operation

(Base : All Adults 18+ - 1,000)



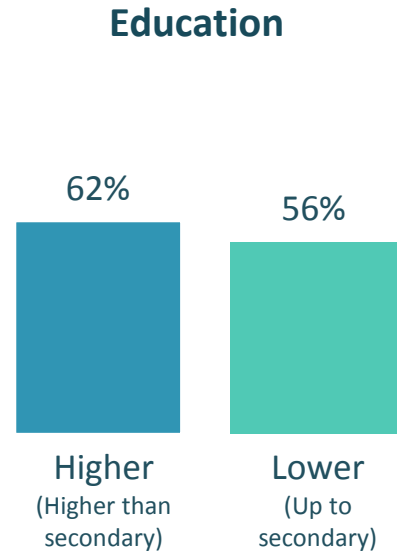
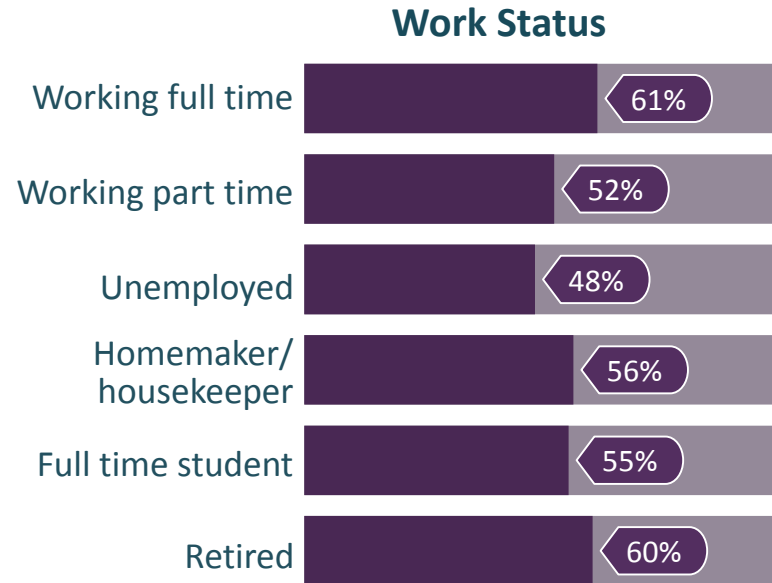
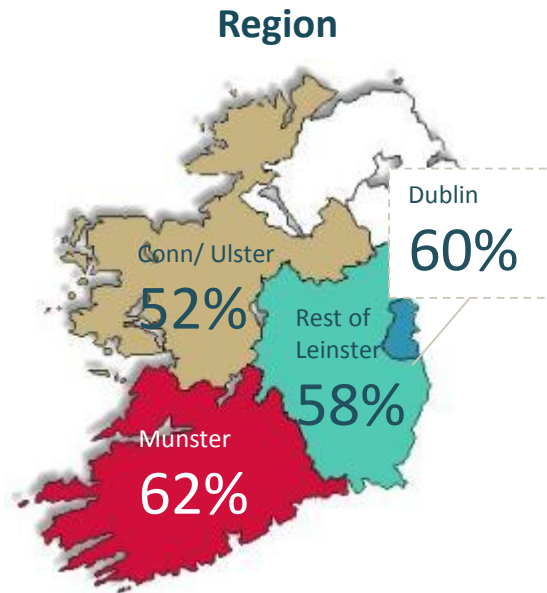
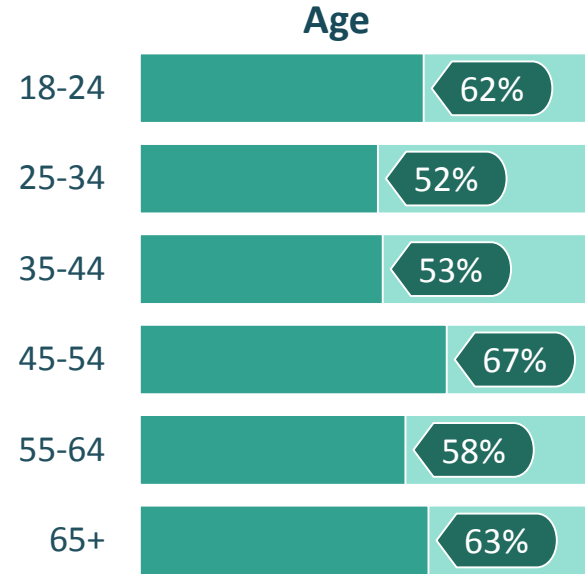
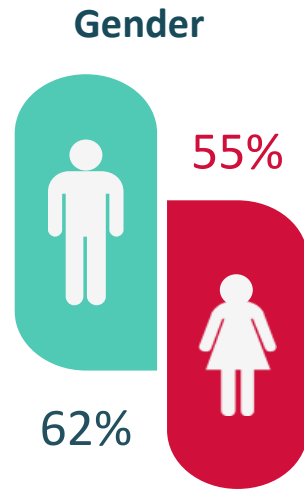
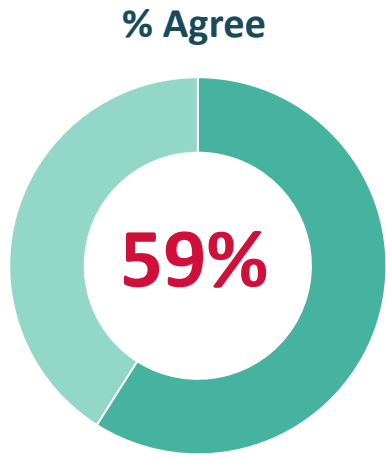
% Agree The EU'S Common Currency, The Euro, Has Been Positive For Ireland

(Base : All Adults 18+ - 1,000)



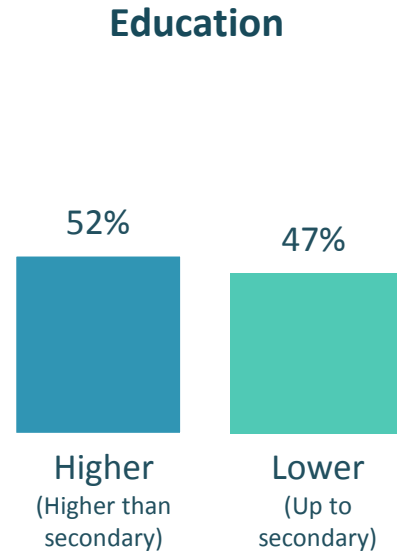
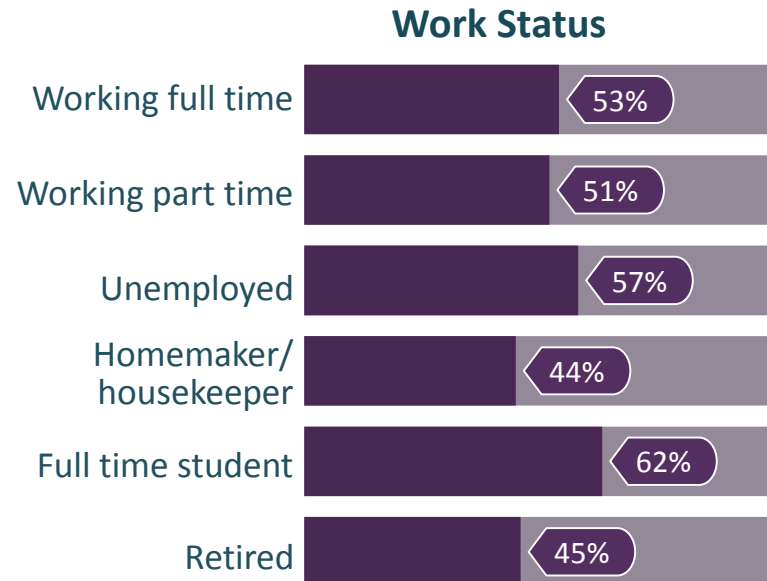
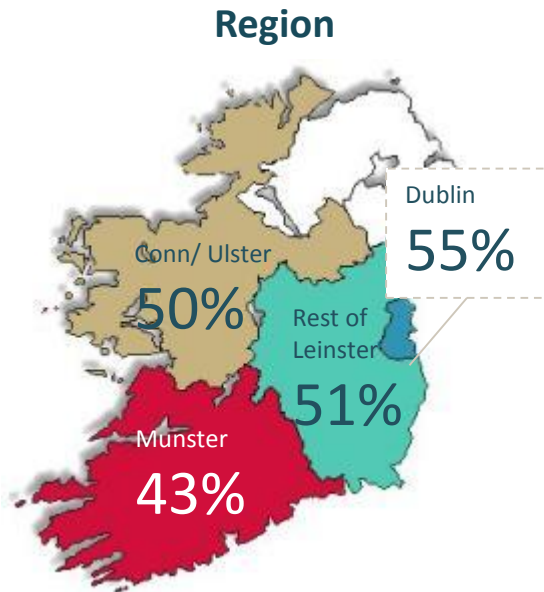
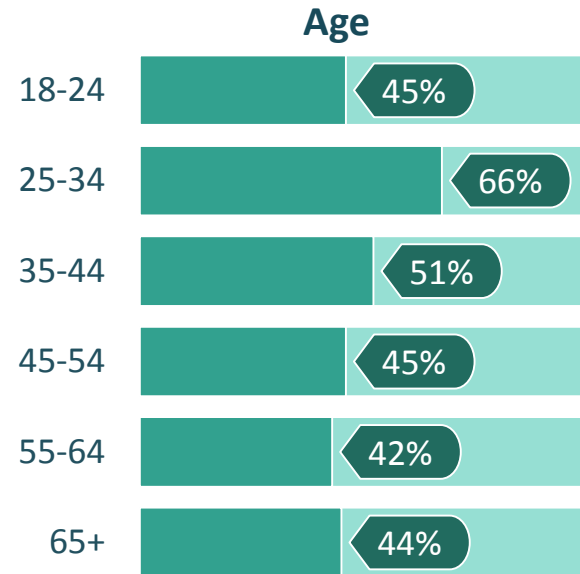
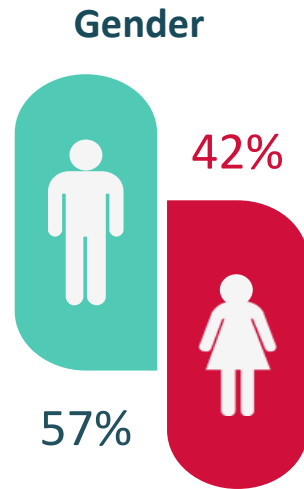
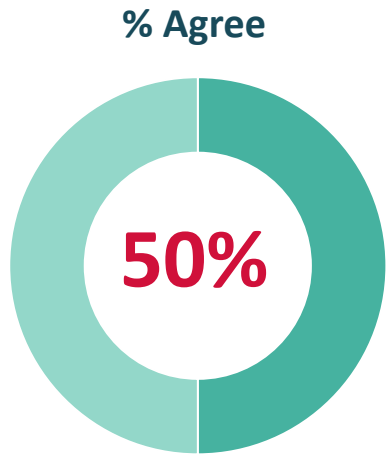
% Agree Brexit Has Improved My Opinion Of The EU

(Base : All Adults 18+ - 1,000)



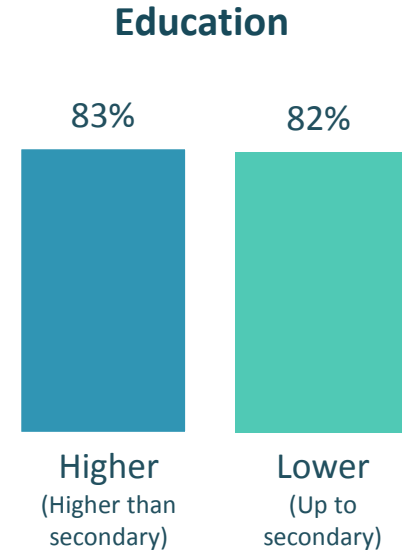
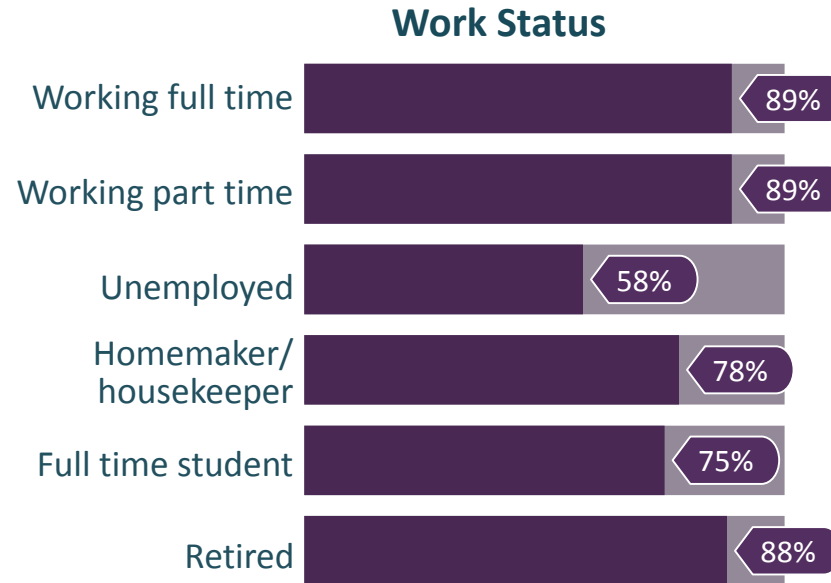
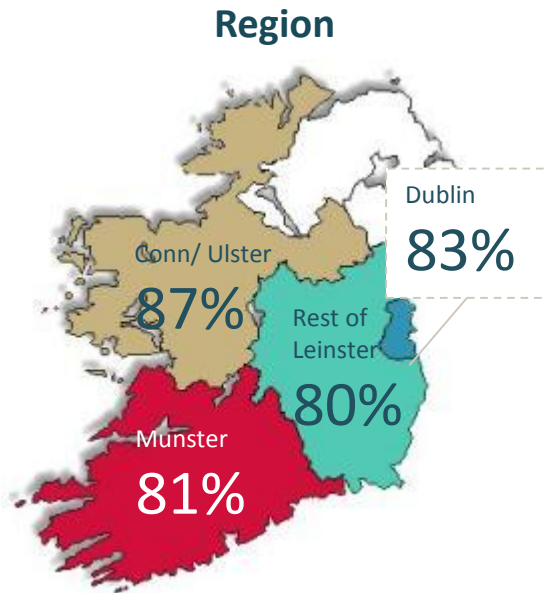
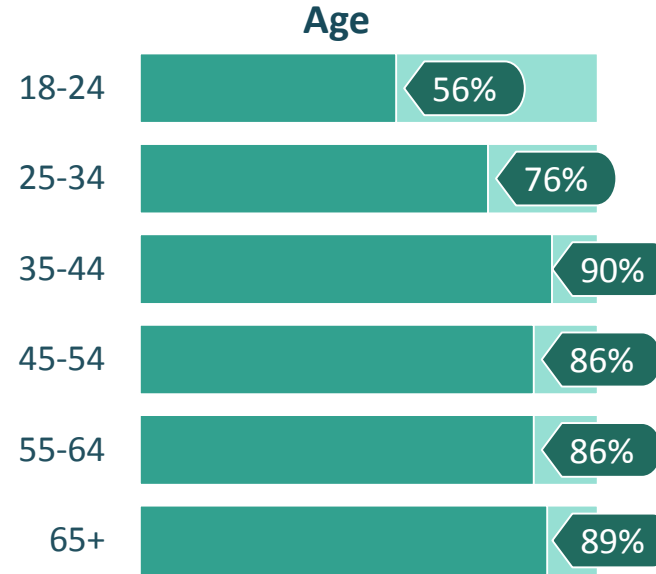
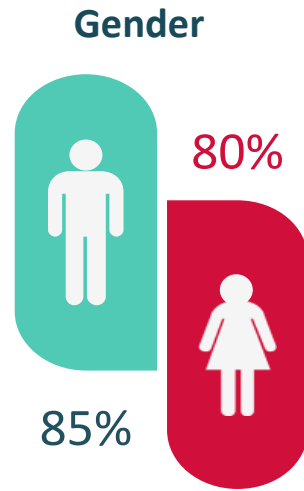
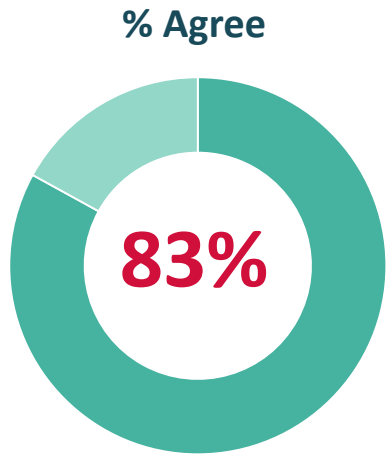
% Agree A United Ireland As A Member Of The EU Is More Likely In The Wake Of Brexit

(Base : All Adults 18+ - 1,000)



% Agree I Intend To Vote in the European Parliament Elections On 24 May 2019

(Base : All Adults 18+ - 1,000)



European Constituency Analysis

(Base : All Adults 18+ residing in each county)

% Net Agree	Total (n=1,000)	Dublin (n=282)	South (n=383)	MNW (n=335)
Ireland should remain as part of the EU	93%	96%	92%	91%
Ireland should contribute more to the EU budget to continue to benefit from EU membership	58%	57%	59%	59%
Ireland should be part of increased EU defence and security co-operation	58%	55%	59%	60%
Ireland should be part of increased EU tax co-operation	49%	52%	50%	46%
the EU's common currency, the euro, has been positive for Ireland	86%	89%	84%	85%
Brexit has improved my opinion of the EU	59%	60%	61%	55%
A United Ireland as a member of the EU is more likely in the wake of Brexit	50%	55%	45%	51%
I intend to vote in the European parliament elections on 24 may 2019	83%	83%	82%	83%

Those in Dublin are the most supportive of remaining in the EU, being almost unanimously so, however we still see above 9 in 10 support for the other constituencies. South are the least likely to think a United Ireland is more likely as a result of Brexit.

Key Findings

1

- Support for Ireland to remain a member of the EU is at an all-time high at 93%. Those who strongly agree that we should continue to be part of the union has also been steadily increasing over the past 5 years. Brexit appears to be playing at least some role in the strengthening of this opinion, with 6 in 10 claiming it has improved their opinion of the EU.

2

- A slightly majority Irish people are warm to the idea of contributing more to the EU. Approximately 6 in 10 believe that Ireland should be contributing more to the EU budget in general in order to continue seeing the benefits. A similar number believe Ireland should be involved in greater EU defence co-operation, with little variance across demographics on both statements.

3

- However, there is less consensus on tax affairs with just under a half of Irish voters wishing to see further EU-wide tax co-operation.

4

- A half of voters believe that a United Ireland as a member of the EU is now more likely on account of Brexit. Men, students and those aged 25-35 are markedly more likely to believe this.

5

- 83% of the population express an intention to vote in the upcoming EU elections. There is a slight disconnect amongst young adults, who are significantly less likely to express an intention to show up and vote on the 24th.

**THANK
YOU**

REDC